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On the cover | *Leap Year Day* (*Saturday Evening Post* cover, February
29, 1908), Oil on Canvas, 1908, Haggin Museum Collection



MUSEUM EVENTS



DOCENT MEET-AND-GREET TUESDAY, JANUARY 9 | 10 - 11:30 AM

Have you ever wondered what the docent volunteers do at the Haggin Museum? Have you ever considered becoming a docent volunteer? Now is your chance to learn more about our docent program! Drop by the museum to meet current docents, go on a spotlight tour, experience our *Museum2Schools* programs, and learn more about what it means to become a docent. The next docent training course begins in January 30th and focuses on the Museum's history collection, but no prior history knowledge is necessary.

Interested in becoming a docent at the Haggin Museum? Contact the Education Department at (209) 940-6315 or email education@hagginmuseum.org.

2ND SATURDAYS for Families

Get creative at the Haggin! 2nd Saturday events are designed for children ages 5-12, and feature hands-on events for families. Activities include art projects, interactive programs and museum-wide events. Reservations are not required, but seating is available on a first come-first served basis. Materials and activities are included with regular admission.



PAPER LANTERNS SAT, JAN 13 | 1 - 2:30 PM

We are starting the new year of art activities with beautiful light! Make paper lanterns that represent the beautiful Stockton Lantern Festival's magic forest theme.

ART & MUSIC SAT, FEB 10 | 1 - 2:30 PM

We're honoring Black History Month by creating a mixed media collage inspired by jazz music and the works of artist Romare Bearden.



HAPPY BIRTHDAY TO J.C. LEYENDECKER SAT, MAR 9 | 1 - 2:30 PM

Celebrate artist J. C. Leyendecker's 150th birthday by creating 3-D pieces of art that showcase his well-known skill of drawing and painting hands.

2nd Saturdays for Families programming is generously underwritten by Joan W. Diehl

For more information, contact the Education Department at 209.940.6315 or education@hagginmuseum.org

1ST AND 3RD THURSDAYS

Enjoy an evening at the Haggin Museum! Events vary from special guests to live music and everything in between. This evening, hosted by the Junior Women's Group, is perfect for a night out with friends or a date! Enjoy a complimentary glass of wine, beginning at 6:30 pm, as you socialize with friends before the program starts at 7 pm.

THURSDAY, JAN 4 | 7 PM

Goh Kurosawa | Residing in Los Angeles and traveling the world from Japan, Kurosawa is a musician armed with Honey Beast (his guitar), Lucky8 (his amp), fresh original songs, electrifying soundscapes, and stunning arrangements of familiar melodies. Referred to by many as the Bicultural Music Samurai, all throughout his life, Goh has been working to share honest stories and life connections through music.



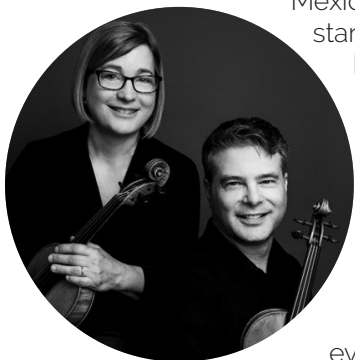
THURSDAY, JAN 18 | 7 PM

Misner & Smith | Soaring vocal harmonies and story-filled, poetic songwriting—Misner & Smith's sound harkens back to the bedrock of modern American rock & folk. Paying tribute to strong influences like Simon & Garfunkel, The Band, and Buffalo Springfield, they invent a sound all their own, seducing listeners with music that captures longing and belonging in the same moment.



THURSDAY, FEB 1 | 7 PM

Lehmann Duo | Performing all over Maine, Mexico, and Europe, the Lehmanns started their duo partnership long before they married, and even busked on the streets for extra spending money. Over the years they have added to their repertoire and enjoy creating programs that balance established violin/viola duos with new works and creative arrangements of everything from Bach's two-part inventions to tangos.



THURSDAY, FEB 15 | 7 PM

Claudia Russell & Bruce Kaplan | Claudia Russell and Bruce Kaplan traverse a wide Americana landscape, stopping at wondrous musical landmarks along the way, tipping their hat to string bands, blues divas, jazz cats, Village folkies, Bakersfield cowboys, and Laurel Canyon troubadours. Their performance is served up with a generous helping of homespun humor and shaggy dog stories, making for a heartfelt and humorous evening of deeply engaging music.



THURSDAY, MAR 7 | 7 PM

Sal Manna | Sal Manna has been a freelance journalist and writer for three decades, with publications in *Time*, *People*, *The Los Angeles Times*, and many other publications. He is the Contributing Editor (History) of the Valley Springs News and writes a monthly local history column titled "Something From Nothing." Join us for an evening as Sal regales us with specific tales especially for Stocktonians from his latest work, "To The Land of Promise."



THURSDAY, MAR 21 | 7 PM

Motoshi Kosako Band | Enjoy an evening mesmerized by the spellbinding tonal soundscapes of Motoshi Kosako, who was once Stockton Symphony's own principal harpist, and has now gone on to break new ground in jazz harp music. Kosako studied piano and guitar in Japan and was described as "one of the most remarkable young Jazz musicians," by the *Swing Journal*.



Seating at events varies and is limited to ensure the safety of visitors and the museum's collection.

HAGGIN ONCE AGAIN RECEIVES HIGHEST NATIONAL RECOGNITION WITH AAM RE-ACCREDITATION

Haggin Museum has again achieved accreditation by the American Alliance of Museums, the highest national recognition afforded the nation's museums. Accreditation signifies excellence to the museum community, to governments, funders, outside agencies, and to the museum-going public. Haggin was initially accredited in 2012. All museums must undergo a re-accreditation review at least every 10 years to maintain accredited status.



Alliance Accreditation brings national recognition to a museum for its commitment to excellence, accountability, high professional standards and continued institutional improvement. Developed and sustained by museum professionals for 50 years, the Alliance's museum accreditation program is the field's primary vehicle for quality assurance, self-regulation and public accountability. It strengthens the museum profession by promoting practices that enable leaders to make informed decisions, allocate resources wisely, and remain financially and ethically accountable in order to provide the best possible service to the public.

Of the nation's estimated 33,000 museums, just over 1099 are currently accredited. The Haggin is one of only 77 museums accredited in California. The Haggin Museum is honored to be recognized by the American Alliance of Museums, and we will continue work to the high industry standards that strengthen the museum profession and benefit our community.

Mad Hatter's Tea Party

Saturday, March 30 | 10:30 AM - 12:30 PM

Join the Mad Hatter, Alice and the White Rabbit at the 26th Annual Mad Hatter's Tea Party. This popular springtime event, started by the Museum Store Auxiliary in the early-90s, is inspired by Lewis Carroll's classic story *Alice in Wonderland*. You will be able to meet characters from the book, including Alice, the White Rabbit and the Queen of Hearts; all are brought to life by local drama students.

Tea is served from elegant silver tea services, accompanied by delicious canapés, cookies and a variety of teatime treats.

As always, we look forward to hosting this delightful event in the museum galleries! This is a members only event. Invitations will be sent prior to the event with additional details. Members may bring guests.

To become a member, please contact Membership Coordinator Alex Abbley at (209) 940-6316 or aabbley@hagginmuseum.org.



LIVE MUSIC: JAZZ BAND OF BROTHERS

THURSDAY, JANUARY 11
7 - 8 PM | GENERAL ADMISSION



Legendary brothers Levin (Tony and Pete), and La Barbera (Pat & Joe), have joined brotherly forces together to go back to their roots – **JAZZ**. With a stunning who's who of musical credits this exceptional quartet will perform a collection of original tunes and standards from their storied pasts. Don't miss this rare treat with these incredible musicians who have graced international stages with the top names in their field for over fifty years.

HAGGIN MUSEUM PASSPORTS ARE BACK!

Beginning in March, the 2024 museum passports will be available at the visitor services desk. The passports feature a selection of the temporary exhibitions and events hosted at the museum throughout the year.

Any time you visit the museum, present our passport for a stamp. Once you've collected five stamps, you'll receive a commemorative 150th Leyendecker gift, two free museum passes, and be entered in a drawing to win a special Leyendecker gift basket.

Members are encouraged to hand out the new passports to nonmembers to help spread the word about the museum's exciting 2024 exhibitions schedule! If you own a business and would like to support the museum by displaying a box of passports at your location, please contact Amanda Zimmerman at (209) 940-6312.



CARING FOR THE COLLECTION

Stewardship of the Haggin Museum Collection is an integral part of the operation of the museum. This involves ensuring the fine art, historical artifacts, and archival items are stored in a safe environment as well as conserving when needed. Recently, the Haggin sent out two artworks to be conserved—*Cloud Effect, Estes Park* by Albert Bierstadt and *California Cypress* by Percy Gray.

Both paintings were conserved by Elizabeth Stafford at Elizabeth Stafford Fine Art, located in the Bay Area. This included the cleaning and repair of the paintings and removal of the glaze from *Cloud Effect*. The mat in *California Cypress* was replaced and both frames were restored by Peter Werkhoven at Aedicule Fine Framing & Bespoke Gilding, San Francisco.



Image caption: (top left to right) "Cloud Effect, Estes Park," Albert Bierstadt (1830-1902), oil on paper mounted on canvas, c. 1877, conserved 2023; "Cloud Effect" before conservation; (bottom right) "California Cypress," Percy Gray (1869-1952), watercolor on paper, undated

SPECIAL EXHIBITION

93rd Robert T. McKee Student Art Exhibition

FEBRUARY 1 - MARCH 17, 2024

Celebrate the arts in education during the 93rd museum sponsored student art exhibition in the country! This event features the work of student artists from kindergarten through grade 12.

The exhibition was first envisioned by founding patron Robert T. McKee, whose goal was to encourage students by providing a public venue for their artwork. All schools in San Joaquin County—public, private, charter, parochial and home-schools—receive invitations to submit their work. Last year, Haggin received nearly 700 pieces of art chosen by the teachers as the best in their class. The Tuleburg gallery will be filled with two- and three-dimensional art works created in crayon, colored pencil, pastel, watercolor, oil and acrylic paint, photography, and other mediums.



OPENING RECEPTION:

Saturday, February 3, 2024 | 1:30 - 3 pm

This year the museum will hold a welcome reception for students, their families, and teachers on February 3rd. This event is FREE to everyone and sponsored by the Junior Women's Group of the Haggin Museum who will provide punch and cookies to the guests.



MCKEE EXHIBITION JUDGE

Kristy Moore is an artist, teacher, face painter and photographer from Modesto, California. She's lived in Modesto most of her life but briefly lived in the Bay Area while she was attending college at CSU East Bay. Kristy majored in studio art and received her B.A. and then went on to study for a multiple subject teaching credential from Brandman University. Kristy started selling her art six years ago under the name *The Black Sheep's Ink*. She currently sells her work at the Modesto farmer's market, Art Walk at the State Theatre, and other local events.

CELEBRATE AN ICON OF AMERICAN ADVERTISING

150 YEARS

Few people today recognize the name Joseph Christian Leyendecker (1874-1951) and yet he was arguably this nation's most popular commercial artist during the first four decades of the 20th century. His paintings helped sell everything from men's clothing to breakfast cereal and he helped define the modern magazine cover.

Haggin Museum houses the largest public collection of original art works by the "Golden Age" illustrator, Joseph Christian Leyendecker. The Leyendecker Gallery displays more than 40 pieces of original works including sketches, studies, and finished paintings. In addition, a collection of photographs, letters and other personal items provide a rare, intimate look into his life.

MODERNIZING THE MAGAZINE COVER



In 1897 Leyendecker and his brother Frank set up a studio in the Chicago Stock Exchange. It was here that J.C. began his association with both *Collier's* and the *Saturday Evening Post*, painting 48 covers for the former magazine and 322 for the latter. During his 43 year association with the *Post*, Leyendecker helped define the modern magazine cover as a unique art

form—a mini-poster whose design rapidly communicated its message. His covers brought characters and themes to life that resonated with his audience because of his ability to capture and convey a range of human emotions and situations in his hallmark style of wide, crisp, and controlled brushstrokes accented by bold highlights.

POSTERS THAT SHOW SUPPORT



Although Leyendecker's first published artwork appeared as advertising posters in the 1890s, his most iconic posters were associated with America's involvement in both World Wars. He joined his fellow illustrators such as James Montgomery Flagg and Norman Rockwell in creating posters in support of the nation's war efforts. Their dramatic images were used to promote the purchase of war bonds, urge young men to enlist and the general public to conserve resources needed by the military.

THE ART OF ADVERTISING



One of Leyendecker's most successful contributions to advertising art was the series of illustrations he did for the Battle Creek Toasted Corn Flake Company, which we know today as Kellogg's. These winsome children and wholesome adolescents enjoying bowls of corn flakes appeared as full page ads in national magazines with captions such as, "Be Fair to the Little Folks—

They Are Worth It." The Haggin's collection contains 14 of the 20 paintings Leyendecker created for the Kellogg's Corn Flakes™ advertising campaign.

Image caption: (top to bottom, left to right) "Bobbing for Apples," Oil on canvas, 1913; "Man in Long Underwear," Oil on canvas, c. 1911; "U.S. Marines Enlistment Poster," Chromolithographic print, 1918; "Kellogg's Kid, Girl About 12," Oil on canvas, c. 1912-17



This year marks the 150th anniversary of J. C. Leyendecker's birth. The Haggin is celebrating this milestone all year long with a special exhibition of his work, exciting events, fun giveaways, and more! Join us in celebrating one of the most talented artists of the Golden Age of American Illustration.

Learn more at hagginmuseum.org.

JUNIOR WOMEN'S GROUP

Each holiday season the Haggin Museum is beautifully decorated by the Junior Women's Group Auxiliary. The history and art galleries were adorned with festive trees, lights, and garland. The holiday cheer brightens the experience of a visit to the museum and brings joy to all that come to the museum during the holiday season! JWG and the Haggin staff are grateful for the assistance of the Stockton firefighters who provide much of the heavy lifting for the decorating set-up and clean-up.



Image Caption: David Reher, Joshua Sullivan, Kyle Sinclair, Nick DeFazio, Jerri Enni, Aaron hall, Josh Fraga, Kyle Fountain, Derek Sands, Austin Keifer, Nick Johnston, Chris Crousby, JoJo Tollintino



St. Mary's High School Elves

JWG hosted their Family Christmas Party on December 2, and guests to the museum were delighted to see the festive holiday decorations and, of course, Santa and his elves! Thank you to all who volunteered for decorating, setup, and day-of event. Thank you Junior Women's Group for bringing the holiday cheer to the museum during this joyous season!

DEPARTMENT OF MUSEUM TRAVEL

Are you curious about the Haggin Museum's Department of Museum Travel? Check out this list of FAQs compiled to help answer any of your questions. Stay tuned for upcoming trips hosted by DMT in the coming new year!

What's the best way to find out about your trips? Check out Haggin Museum's website, hagginmuseum.org. Tap "EVENTS". Look for DMT announcements. You will find trip announcements and links to detailed information.

Is there a way to hear about trips by email? Yes! On the Haggin Museum's home page, sign up for the museum's E-newsletter and E-blasts, and stay up-to-date on all the exciting exhibitions, events & more!

Do you have printed announcements? Yes! You may pick up flyers from the table outside the museum's lower-level classroom and from a brochure rack by the 2nd floor elevator.

What types of trips do you offer? We are excited that in 2023 we have resumed day trips by motor coach. We offer tours beyond the museum walls in history, natural sciences, cultural experiences and performing, visual and literary arts.

What are examples of recent trips? Our first post-pandemic era trip was on April 15, 2023, to the Gold Country town of Murphys where we toured vineyards and the historic town and took in a live theater performance. On September 28, 2023, we had a day of adventure at the San Francisco Presidio, now a National Park space, that included a Hop-on, Hop-off bus tour of points of interest; a ranger talk at Fort Point; a docent-led tour of the Military Intelligence Service museum; and an opportunity to experience the new 14-acre parkland called Tunnel Tops. On November 3, 2023, in downtown San Jose, we visited a city art museum, the Rosicrucian Egyptian Museum, and Catholic Cathedral—an intersection of art, history and spirituality all in one day.

Do you go on local trips? Yes! From time-to-time, we plan to continue to offer local self-transporting outings which we started during pandemic travel restrictions. We searched out interesting churches, business enterprises and nature experiences such as bird safaris, and we are looking at attending diverse cultural festivals as a group.

Do you have plans for 2024? Stay tuned for announcements about exciting trips in 2024, including a trip to Cantor Arts Center at Stanford University with an art expert accompanying us on-board our motor coach and an excursion to the Music Concourse open-air plaza within Golden Gate Park in San Francisco, where exploratory options abound. Our trip to Angel Island and the historic Immigration Station and newly restored hospital is a long-anticipated journey we finally hope to make a reality in 2024.

How big is the Department of Museum Travel? There are seven of us currently; we welcome prospective new members. Newly elected to one-year terms are Janwyn Funamura, President; Joan Mifsud, Vice-President; and Elly Washington, Secretary. Susan Lee is continuing on as Treasurer. Rounding out the department are Members-at-Large Sally Tsunekawa, Jennifer Juanitas and Jackie Sinigaglia, outgoing President.

Do I need to be a Haggin member to sign up for a trip? DMT trips are open to all!

How can I contact you? We have an email address, HagginTravel@gmail.com. Please send us your inquiries, suggestions and comments! We also use this email account to communicate with our travelers regarding registration and trip logistics.



Image caption: DMT group at the Tunnel Tops & More tour, San Francisco, 2023

LADIES AUXILIARY TO CALIFORNIA PIONEERS

The LACP was very pleased to open its 131st year with a garden luncheon at Kathy Hymes' lovely home in October. Our President Elaine Dixon-Ugarkovich presented a check for the Haggin from LACP to our honored guest Susan Obert (pictured below).

We welcomed as our speaker in November, Bill Maxwell who had an interesting presentation from the Bank of Stockton archives.

Members enjoyed a lovely Christmas Tea in December. The next LACP general meeting will be a Boxed Lunch Social on Feb. 7 at noon.

On March 6 we will have a general meeting with dessert, coffee and tea at 1 pm. Elaine Dixon-Ugarkovich will present a program about the Litteburt Family who were early California pioneers.



2023 AUXILIARY PRESIDENTS

LACP
Elaine Dixon Ugarkovich

HAGGIN SOCIAL CLUB
Catey Campora

DOCENT COUNCIL
Kathryn Fong

DEPT OF MUSEUM TRAVEL
Janwyn Funamura

JUNIOR WOMEN'S GROUP
Karen Hale
& Susan DiSerio

MUSEUM STORE AUXILIARY
Amanda Cottrell

DONORS & GIFTS

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August 26, 2023 – December 3, 2023

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Sheila Jespersen
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MaryJo McNutt
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MEMORIAL GIFTS

August 26, 2023 – December 3, 2023

**In memory of
Rosalyn "Roz" Graham**
John & Jeannette Jenkins

**In memory of
Dr. Willie Edward Jeffery**
Dr. Kathy Hart
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In memory of Jenny Lind
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In memory of Maury Marengo
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Barbara Foy
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P.E.O. Sisterhood Chapter RC
Ken & Peggy Monroe
Donna Thomas

In memory of John E. Wallis
Mr. & Mrs. Philip C. Berolzheimer

SPECIAL GIFTS

August 26, 2023 – December 3, 2023

21st Century Society Planned Giving
Betty J. Chupp Trust

Sponsorships

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Pastel Society of the West Coast
Port of Stockton

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West Hickinbotham
Barbara Sarkany-Gore
Mr. & Mrs. John Stephens
Kerry Sullivan
The Eleanora P. Touhey Disaster &
Relief Fund
Donovan & Diane Vigil

**For more information about
memberships contact:**

Alex Abbley at (209) 940-6316
or aabbley@hagginmuseum.org

THANK YOU for your support!

Donations and memberships at all levels make your museum greater. It allows the Haggin to provide access to art & history for all. We greatly appreciate all of your support!

A memorial gift is a meaningful way to pay tribute to the life of a friend or relative.

Honorarium gifts provide the opportunity to make a donation to celebrate a friend or loved one's special occasion—a birthday, an anniversary, a wedding, or simply to celebrate that special person.

DOCENTS
MAKE CONNECTIONS



BECOME A DOCENT

Docents are a vital part of the Haggin's education department and provide support by leading tours for visitors of all ages, participating in community outreach, and volunteering at events. Docents enhance the visitor experience and create connections.

JOIN OUR COMMUNITY OF DOCENTS—TODAY!

History Training Begins January 30

Art Training Begins September 2024!

Visit hagginmuseum.org/education to learn more about the docent program.

NEW MUSEUM STAFF

The Haggin Museum is pleased to announce another wonderful addition to our team. Nicole George has been hired as our new Collections Assistant. She will be assisting Andrea Dompe, Collections Manager, with the installation of temporary exhibitions and maintaining the Haggin Museum collections.



Nicole has over 15 years of experience in anthropology, completing her undergraduate work at the University of California, Berkeley and her graduate work at the University of Nevada, Reno. Focusing on Native American and Archaeology studies she worked closely with Indigenous communities, conducting field research, and participated in collaborative projects. In her free time, Nicole enjoys digging in her vegetable garden, sewing, and giving belly rubs to her five rescue dogs.

"I am delighted to be part of the Haggin community! I have always enjoyed the museum's collections from different time periods and cultures, which has provided the local community with the opportunity to appreciate different perspectives. I am eager to help preserve this wonderful collection for many generations to come."



June 15, 2024 | 6 - 9 PM

This year's event celebrates the 150th anniversary of "Golden Age" illustrator J. C. Leyendecker's birthday! Get ready for a 1920s-themed party featuring signature dishes, desserts, and drinks from some of the area's best restaurants, caterers, wineries, and breweries!

Interested in sponsoring or participating? Please contact Susan Obert at sobert@hagginmuseum.org or 209-940-6331.





SAN JOAQUIN PIONEER & HISTORICAL SOCIETY

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HOURS

WEDNESDAYS — FRIDAYS 1:30 - 5 PM

SATURDAYS — SUNDAYS 12 - 5 PM

1st & 3rd THURSDAYS 1:30 - 9 PM

ADMISSION

\$8 Adults • **\$7** for Seniors (65+) • **\$5** for Students, Youth (10 - 17)

FREE for Haggin Museum Members and children under 10 with an adult

FREE General Admission on the 1st Saturday of each month